



Bangalore INDIA BIO 2014 Secretariat

MM ACTIV Sci-Tech Communications

#9, UNI Building, Thimmaiah Road, Millers Tank Bund,
Vasanthnagar, Bangalore-560052

Tel: 91-80-4113 1912/13 Fax: 91-80-4113 1914

Email: saikumar.mengane@mmactiv.in

Dear Participant,

We are delighted to welcome you to 'Bangalore INDIA BIO 2014'. MM ACTIV Sci-Tech Communications will do everything possible to make your participation a pleasant business experience.

This Exhibition booklet contains complete details for your assistance. To help us serve you better, you are requested to complete the enclosed **forms** carefully and **return them** to us by the specified dates.

Exhibitor Badges will be provided at the time of taking possession of the stand. Please advise your personnel to wear the same at the Venue. This is important in view of the security arrangements.

Indemnity Form has to be filled up and a print out of the same with the seal of the organization should be submitted along with the possession form at the time of taking possession of the atll at the site.. The Exhibitor Directory Form and the name of the Exhibitor Personnel should be emailed to the secretariat by **04th January 2014**

To ensure that your participation is well organized, we suggest you to nominate an Exhibition Coordinator who will coordinate all the activities related to your participation with us.

We request you to kindly go through the Rules & Regulations carefully and thoroughly on page No. 5. This will help us avoid any last minute inconvenience to both parties. Also, final decision regarding any issues arising out of non compliance with the same shall rest with the Event Partners.

In case of any kind of clarification please call +91. 90081.88890 or write to the under signed at saikumar.mengane@mmactiv.in any time.

With Warm Regards,

Saikumar Mengane
MM ACTIV Sci-Tech Communications



• Conference • Tradeshow • Partnering

CONTENTS

I.	About Bangalore and the Venue	..	03
II.	Rules & Regulations	..	05
III.	Site Management Time Table	..	10
IV.	Form No. 01- Declaration Form	..	11
V.	Form – Exhibitors Directory	..	12
VI.	Possession of Stand	..	14
VII.	Exhibition Entry Pass	..	15
VIII.	Exhibition Exit Pass	..	16
IX.	Tariff Rates forms	..	17
X.	Photographs of the Furniture	..	22



Welcome to Bangalore: The Garden city with strong IT, BT & NT Capital of India

Karnataka is one of the most progressive States in India. Its capital Bangalore is already recognized as the IT Capital and has emerged as the most preferred destination to lead the revolution in the Biotech Business. Karnataka is a pioneering State and has over 110 Biotech companies covering a wide spectrum of Agri-Biotech, Pharma and Medical Biotech, Clinical Research, Veterinary Biotech, Genomic & Bio Informatics, Bio fuels and more.

It also the training and knowledge base necessary to drive a Biotechnology revolution. The city has been the largest recipient of VC funding in Biotechnology and has an impressive resource pool exceeding 8,000 professionals. The state was the first to launch Millennium Biotech Policy and plans to set up a state-of-the-art Biotech Park.

Exhibition Venue:

The Lalit Ashok
Kumara Krupa High Grounds,
Bangalore – 560 001
Tel: 91 80 30527777 Fax: 91 80 30523052
Email: bangalore@thelalit.com

Location Details:

- Distance from Airport – 35 km
- Railway Station – 03 km
- City Centre – 05 km
- Bangalore Turf Club – 0.5 km

MAP – Lalit Ashok, Bangalore



RULES & REGULATIONS

A. General

A.1 The words listed under 'definitions' will bear the following reference for the purpose of this event.

(a) **Organisers:**

The event is organized by Dept. of IT, BT and S&T Govt. of Karnataka and Karnataka's Vision Group on Biotechnology

(b) **Event Partner:**

MM ACTIV Sci-Tech Communications Pvt. Ltd. (Herein after mentioned as MM Activ)

(c) **Exhibition:**

Bangalore INDIA BIO 2014

(d) **Exhibitor:**

Any employee, staff, agent or an authorized personnel belonging to a government department or undertaking, company, partnership firm or individual to whom space has been allotted for the purpose of exhibiting.

(f) Trade Show & Conference Venue:

The Lalit Ashok
Kumara Krupa High Grounds
Bangalore – 560 001
Tel: 91 80 30527777 Fax: 91 80 30523052
Email: bangalore@thelalit.com

(g) Stand / Booth / Stall / Pavilion:

Exhibition space reserved for an exhibitor.

A.2 All applications for participation should be made on the Space Application Form and submitted to the Event Partners. Submission of this form will confirm participation and acceptance of rules and regulations. The organizers reserve the right to accept or refuse any application without assigning any reason.

A.3 Allotment of stands is final only on receipt of 100% payment.

A.4 All payments should be made by Bank Draft or Account Payee Crossed Cheque in favour of "**Bangalore India Bio**".

- A.5 Arrangements will be made for providing round-the-clock security **w.e.f. evening of 9th February 2014 till evening of 12th February 2014**. However, the organizers are not responsible for any theft, pilferage, loss or damage of any material, goods or properties belonging to individual exhibitors at any time before, during or after the exhibition for any reason or cause whatsoever.
- A.6 Insurance of exhibits, against all risks prior to, during and after the exhibition should be done by the exhibitors at their own cost. The Organizers / Event Partners will in no way be responsible for any loss or damage.
- A.7 If due to Force Majeure or other unavoidable circumstances, the organizers are forced to cancel the exhibition, the exhibitor will not be entitled to claim damages or compensation of any kind other than refund of space contribution. The organizers reserve the right to reschedule the event in the interest of the exhibition.
- A.8 The Event Partners may alter or add new rules and regulations for the benefit of the exhibition. Such rules will be given in writing and will be binding on all exhibitors.
- A.9 Adjudication, in case of dispute, as provided by the High Court of Karnataka, Bangalore would be binding on all parties.

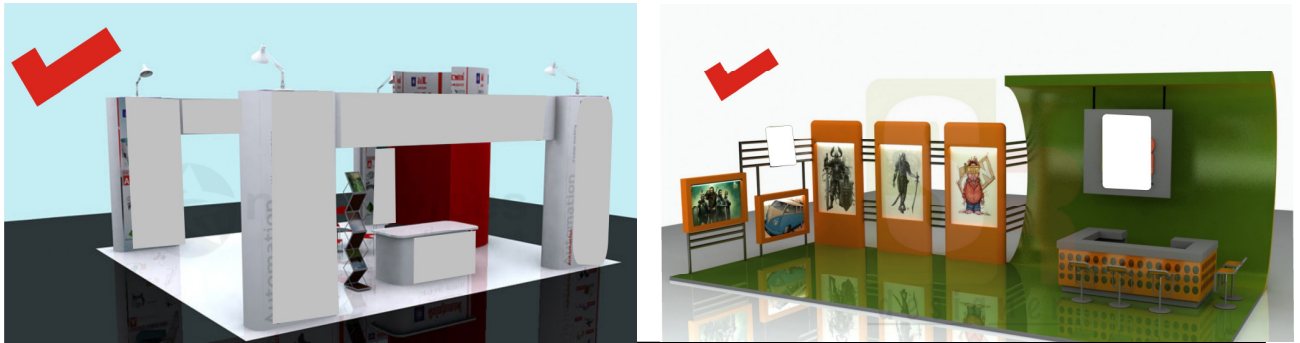
B. Bare Space:

- B.1 Bare space shall not be given less than 27sqm area.
- B.2 In case of bare space, only space will be provided. Extra charges will be applicable for power, carpet or any other facility required.

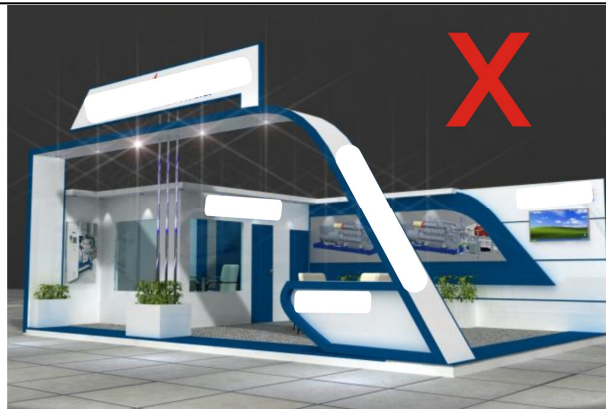
B.3 In case of bare space, only 50% of total area and not more than 70% length of any side will be permitted for construction. The maximum height permitted is as follows:

Front Area	8ft
Middle Area	10ft
Rear Area	11ft

The above regulation is aimed at ensuring that visibility of any stall is not blocked. Your co-operation is solicited. **Please find below the images for your reference.**



The above designs are suggested and the visibility of your stall is clear from all the sides



This designed is not suggestible. It covers visibility from both sides and the height is more than the permitted area.

B.4 All drawings/designs showing stand construction have to be submitted in duplicate and approved by the Event Partner, who reserves the right to recommend changes/modification, in the interest of the overall presentation of the exhibition. Exhibitors have to ensure that the changes recommended are carried out.

C. Entitlement to Exhibitors:

- C.1 Every 9sqm of exhibit space under shell scheme will get:
- 1 Octonorm Table
 - 2 Folding Chairs
 - 2/3 side Polychem infill panel walls
 - 3 Spot Lights
 - Carpet inside the stall
 - One Power point 5 Amp
 - One dust bin
 - Fascia name in vinyl - standard letters
 - Only 2 persons are allowed to man 9sqm stall
 - Any additional person shall be charged @ INR 1,000.00 each.

Apart from above anything extra required shall be available on additional charges and has to be ordered in advance with 100% advance payment. Please refer forms for additional services given in the Manual below.

- C.2 Entry to the event is on production of Delegate/Exhibitor or service badge.
- C.3 **Possession letter, duly filled and signed by responsible and authorised signatory is mandatory to get possession of the stall.**
- C.4 Exhibitors have to also provide the proper list of their services staff like stall fabricator, hostess or any other man power to Event Partners for preparation of badges well in advance.
- C.5 Subletting of a stand to any other party is not permitted.
- C.6 No alteration to the size or position of the stand is permitted without prior written approval of the Event Partner who reserve the right to change the layout/stand number or gangways. **Further, no banners, placards, exhibit etc. will be allowed on the premises or complex or on the roads in the vicinity. Such unauthorized display is liable to be removed by the Event Partners without notice at the cost of the exhibitor. Exhibits must not obstruct passages.**

- C.7 No stand will be left unmanned during the exhibition. Exhibitor personnel must be present at least 30 minutes before the visiting hours of the exhibition. Any activity which amounts to nuisance or non compliance of any rules or guidelines of organisers, venue management or the rule of the land caused by the exhibitors will not be permitted. The Event Partner shall have the right to take remedial action in such cases.
- C.8 The exhibitor should not cause any damage to the site/building/stand. Any such damage will be made good at the expense of the exhibitor. The exhibitor will also indemnify the Event Partner against any claims resulting from mishaps due to faulty equipment/faulty handling of material or non-observance of legal or safety requirements by them.
- C.9 The exhibitor should abstain from picking any kind of furniture on their own from the contractor's venue godown or from any other stand/stall/booth without permission of the Event Partner.



SITE MANAGEMENT TIME TABLE

Schedule

A. Pre-show:

- (1) Possession of Shell Stand: 09/02/2014 at 11.00 a.m. onwards
- (2) Possession of Bare Space: 08/02/2014 at 11.00 a.m. onwards
- (3) Completion of stand interiors by all exhibitors: 09/02/2014 by 9.00 p. m.
- (4) Hall cleaning and removal of empties: **09/02/2014 by 11.00 p.m.**

B. Show Dates : February 10 -12, 2014

C. Inauguration : February 10, 2014 @ 10.00 a.m.

D. Visit Timings : 12.00 noon. to 06.00 p.m. on February 10, 2014
: 10.00 a.m. to 06.00 p.m. on February 11, 2014
: 10.00 a.m. to 05.00 p.m. on February 12, 2014

E. Post-show:

- (1) Commencement of dismantling: 12/02/2014, after 5.30 p.m. and vehicle movements shall be allowed after 6.00 p.m. in view of VVIP movements.
- (2) Vacating of exhibition area by 12.00 a.m. on 13/02/2014

The Event Partners and contractors will be available at their site office at the venue from 02/02/2014 between 09.30 a.m. to 07.00 p.m. to assist exhibitors during stand construction and dismantling period. During exhibition days they will be available between 09.00 a.m.- 7.00 p.m.

On show days, exhibitor staff will be allowed to stay in the exhibition hall strictly for only half an hour after closing time to refurbish and/or service their exhibits / stand.

No representative of exhibitors will be allowed inside during, pre & post show timings without the exhibitor badge.



Form No. 01

DECLARATION FORM

Indemnity / undertaking

(To be filled in by Authorised Personnel and strictly the printout with the seal should reach Secretariat by 25/01/14)

Dear Sirs,

I/We, the undersigned, hereby declare that I/We have read and understood the Rules and Regulations of participation in “Bangalore India Bio 2014” as well as the contents of the Exhibitors’ Information and that I/We agree to abide by the said Rules and Regulations without reservation.

I/We further declare that I/We indemnify *MM ACTIV* Sci-Tech Communications Pvt. Ltd. & Govt. of Karnataka against payment of taxes, penalties, charges, levies, OCTROI, CESS, import duties etc. or any other statutory payments which *MM ACTIV* may be called upon to pay on my/our behalf now or in near future. Further, I/we also indemnify *MM ACTIV* against any loss of property / damages / loss of life / accidents etc.

Name:

Designation:

Organisation Name:

For and on behalf of Exhibitor

Signature

Company Seal



FORM – EXHIBITORS DIRECTORY

(To be filled in by Authorised Personnel and to be emailed before 20/01/2014)

DATA FOR FREE ENTRY IN EXHIBITORS DIRECTORY:

Name of the Exhibitor:

Booth / Pavilion No. & Area:

Name required for Fascia (written on Stall):

Address:

Contact Person:

Designation:

Phone No:

Fax Nos.:

Mobile No:

Email:

Website:

Organisation Profile: (Not more than 80 words)



Exhibitor Personnel

Please provide us a list of your personnel who will be part of the team so as to make exhibitor badges (Please mark on the kind of registration given in bracket on each number)

1.

2.

If more please indicate

Note:

- Only two persons are allowed per 9sqm area.
- A charge of Rs. 1,000.00 is payable for every additional person deputed at your stall.
- Names of Exhibitor Personnel should not be same as Delegates attending the conference as part of the entitlements given to you.

(To be filled in by Authorised Personnel and strictly emailed to saikumar.mengane@mmactiv.in by 20/01/2014)



POSSESSION OF STAND

Name of Exhibitor (Organisation Name):

Stand No.:

(To be filled in and submitted at the time of taking physical possession of the stand)

We have made full payment of our space, the last installment Rs. _____ (Rupees
_____ only) having been paid vide our
cheque/DD No. _____ dated _____ Please handover possession
of our stand to Mr. / Ms. _____

ALL OUR WORK WILL BE COMPLETED AND THE EXTRA MATERIAL WILL BE REMOVED
FROM THE BOOTH AS WELL AS ADJACENT AISLES AND PASSAGES BY 11.00 P.M. ON
FEBRUARY 9TH, 2014

Name of the Exhibition Coordinator:

Signature:

Company Seal:



EXHIBITION ENTRY PASS

To: **The Security-in-Charge
The Lalit Ashok
Bangalore**

From: **(Name of exhibitor)**

Stand No.

Please allow entry of _____ packages relating to our participation at "Bangalore India Bio 2014".

Signatories

Exhibitor

MM ACTIV:

Security:

Date:

Date:

Date:

Time:

Time:

Time:



EXHIBITION EXIT PASS

**To: The Security-in-Charge
The Lalit Ashok
Bangalore**

From: (Name of exhibitor)

Stand No. _____

Please allow exit of _____ packages brought in by us relating to our participation 'Bangalore India Bio 2014'

Signatories

Exhibitor:

MM ACTIV:

Security:

Date:

Date:

Date:

Time:

Time:

Time:

TARIFF CARD FOR ADDITIONAL SERVICES

I. Audio Visuals

Sl. No	Item specification	Rate/day (INR)	Requirement (Qty.)	Amount (INR)
1	Plasma 42"	2500		
2	Plasma 50"	3000		
3	LCD projector 2000 to 2500 lumens 3000 to 3500 lumens 4500 lumens	2500 3000 6000		
4	Laptop with ACS	1250		
5	DVD Player	600		
6	Screen 6ft x 4ft & 8ft x 6ft Tripod	400 & 500		

NOTE: Above rates doesn't include service tax and is chargeable extra @ 12.36%.

For above services please contact:

Mr. Saikumar Mengane
Mobile: 91-90081 88890
Email: saikumar.mengane@mmactiv.in

II. INTERNET BOOKING FORM

We have made arrangements to provide Exhibitors with internet connections at cabling cost basis. The connection will be given for a minimum period of 3 days. To book internet connection, please fill in the form below and send it to us with the requisite remittances latest by 25th January 2014. A minimum of two internet connection will be allocated to one Exhibitor.

(To be filled by the Exhibitor - duly typed or written in block letters)

Stall No./Nos. _____ Pavilion _____

Bangalore India Bio 2014

No. 9, First Floor, UNI Building, Thimmaiah Road, Bangalore - 560 052.

Dear Sir,

We are giving below the details of Internet connection required by us at the Bangalore India Bio 2014.

A) Company Name : _____

B) Address : _____

C) Phone : _____ fax _____ e-mail _____

D) Please book _____ Internet Connection for my company for the duration of Bangalore India Bio 2014 Exhibition. **The charge for Internet Connection is Rs. 5,000/- each.**

Payment Details: We are enclosing herewith Demand Draft No. _____ Dtd. _____ for _____ (Rs. _____ Only) towards the Internet Connection, drawn on _____ bank. (Draft should be in favour of "**Bangalore IT.biz**")

Name : _____ Designation : _____

Signature : _____

For the above Facility, Please contact : **Mr. Gerard Bhagwanthraj**

Mob.: +91 98457 20227

e-mail : gerard.mmactiv@gmail.com

THIS FORM TO REACH Bangalore India Bio 2014 BY 20th January 2014

III. Furniture

SI.No.	Particulars	Rate/unit (INR)	Requirement (Qty.)	Amount (INR)
1.	Octonrom Table	800		
2.	Folding Chair	200		
3.	Carpet per sqm	175		
4.	Laminated panel 1mt x 2 ½ m	900		
5.	Round Table – Glass Top	1600		
6.	Round Table – Wooden Top	1000		
7.	Side Rack Lockable	2100		
8.	Executive Chair.	900		
9.	Brochure Stand	900		
10.	Bar Stool	900		

NOTE : Above rates doesn't include service tax and is chargeable extra @ 12.36%.

For Above Services please contact:

Mr. Saikumar Mengane

Mobile: 0 9008188890

Email: saikumar.mmactiv@gmail.com

IV. Electrical

Sl.No.	Particulars	Rate (INR)	Requirement (Qty.)	Amount (INR)
1	Spotlight (with Power)	300		
2	5 Amp Power point (with Power)	300		
3.	Extra Power	4000 per KW		

NOTE : Above rates doesn't include service tax and is chargeable extra @ 12.36%.

For Above Services please contact:

Mr. Saikumar Mengane
Mobile: 0 9008188890
Email: saikumar.mmactiv@gmail.com

V. Manpower and other services

1. Manpower

Type of Manpower	Rate per day (INR)	Requirement (Qty.)	Amount (INR)
Host	1000		
Regular Hostess	1500		
A Segment Hostess	2000		

NOTE: Above rates doesn't include service tax and is chargeable extra @ 12.36%.

For Host & Hostesses Please contact:

HOST India Events & Marketing Pvt Ltd.
Mr. Satish Kumar (Mob. +91 98861 50477, 99866 00826)
E-mail: satish@hostindiaevents.com

And please mark CC to E-mail: saikumar.mmactiv@gmail.com

3. Freight Forwarding, Loading & unloading Agency

Please contact our official Freight forwarding Agency:

R.E. Rogers India Pvt. Ltd.

Mr. Pradeep,

Off Ph.: +91 80 4269 0500/55

Fax: +91 80 4153 5881

Mob.: +91 98801 82856

E-mail: pradeep@rogersworldwideindia.com

Please mark CC to: saikumar.mmactiv@gmail.com

4. For your Stand Design (Stalls & Pavilions) and construction, please contact our Official Designer and Construction service provider:

All Access

Mr. Samanth J Anikar

No 218, Rathna Kamal, 4th Main

Ganganagar, Bangalore-560032

Land Line: +91-80-41660069/23333073

Hand Phone: +91- 80-9343696969

Email - mail2samanth@gmail.com / samanth@allaccess.in | Web - www.allaccess.in

5. Public Relations (PR) Services

Please contact our Official PR agency:

Equator Communications

Mr. Rajiv Shankar

Off. Ph.: +91 80 4123 9060

Mob.: +91 98808 93823

E-mail : rajiv@equatorpr.net

Pictures of Furniture

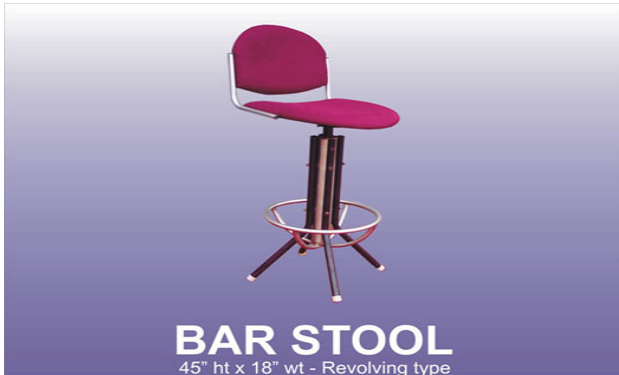
- 21 -

Event Partner

MM ACTIV

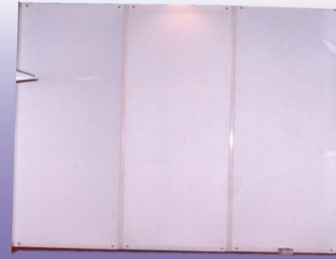
Sci-Tech Communications

Events | Media | Partnering | Advisory





L-1mtr.x W-0.50mtr. x H-0.75mtr.
LOCKABLE COUNTER



L-1mtr.xH-2.5 mtr.
PARTATION WALL



PLUG POINT



Dia1mtr. x H-0.75mtr.
ROUND TABLE



SPOT LIGHT



L- 0.75mtr. x W-0.75mtr. x H-0.75mtr.
SQUARE TABLE