

14<sup>th</sup>  
EDITION



Organiser

Vision Group  
on  
Biotechnology

## Bangalore INDIA BIO

February 10 - 12, 2014 | The Lalit Ashok, Bangalore, India

Bangalore INDIA BIO, India's Flagship Biotech Event brings together Thought Leaders, Policy Makers, Industry Captains, Research Fraternity, Entrepreneurs to deliberate on latest trends in the sector and creates business and partnering opportunities for its stakeholders.

Be a part of this movement towards a better tomorrow and leverage the Knowledge and Business Opportunities.

**BIOTECH**  
for a  
better  
tomorrow



B A N G A L O R E

**INDIA BIO**

10-12 FEB, 2014

India's Biggest Biotech Show

• Conference • Tradeshow • Partnering

[www.bangaloreindiabio.in](http://www.bangaloreindiabio.in)



## INTRODUCTION

The Indian Biotechnology sector is one of the major Knowledge based sectors in India and is contributing significantly to shaping India's rapidly growing economy. The Government with its visionary policies is facilitating investments in Biotechnology as it offers huge investment opportunities in the coming 5 to 10 years in the areas of Vaccines, Bioactive Therapeutic Proteins, Stem Cell Biotechnology, Contract Research, Clinical Trials, Bioinformatics, Plant Biotechnology, and Environmental Biotechnology.

India's billion-plus population with rising purchasing power provides a huge market for Biotech Products & Services. India also offers a highly skilled and low-cost labour force, which is attracting outsourced Research activity from global companies and has now evolved as a destination for focused R&D activities creating Intellectual Property. This is complemented by an increase in government funding for product innovation and research.

Bangalore INDIA BIO (BIB) - India's biggest and most sought-after Biotech Forum will connect the International Life Sciences Sector with the vibrant Indian Biotech sector. Join us in our drive towards making tomorrow's world a better place through strategic research alliances in the key sector of Life Sciences and Biotechnology from **February 10 - 12, 2014 at Bangalore INDIA BIO.**



## EVENT HIGHLIGHTS

### MULTI-TRACK CONFERENCE

- Focused Sessions
- Vision Talks
- Fire-side Chat
- Round Table Discussions

### INTERNATIONAL TRADESHOW

Pavilions on

- BioPharmaceuticals
- Lab Equipment & Analytical Instrumentation
- Micro & Small Enterprises

### BIO PARTNERING

- Searchable data on Prospects
- One to One Meetings

### SPECIAL PROGRAMMES

- CEO Conclave
- Bio Excellence Awards

### STUDENT ACTIVITIES

- Poster Session
- Bio Quiz

### NEW INITIATIVES

Workshops & Tutorials on

- Next Gen Entrepreneurs
- IP Workshop
- HR Session

## BIO PARTNERING - B2B, B2G & G2G

Bio Partnering - a powerful internet platform, enables delegates to conduct face-to-face meetings with the who's who of Biotech community. Being India's Premier Biotech Event, Bangalore INDIA BIO will witness participation from Captains of Biotech Industry, Heads of reputed Research Institutions from India & overseas, Policy Makers from State & Central Government and Innovators from Start-Ups. Bio Partnering will help in pre-planning your business networking to optimize your time and facilitate your access to the Global Life Science community.



350+ Delegates

720+ Meetings

## INTERNATIONAL DELEGATIONS

Bangalore INDIA BIO 2014 is likely to witness International Delegations from Scotland; UK; EBTC; States of USA such as Georgia, Missouri, Delaware & Pennsylvania; Czech Republic; France; Australia; Canada; Germany; Netherlands; Belgium; South East Asian Countries including Malaysia & others who will showcase the best of Biotech Organizations, Research Institutions & Academia from their regions to interact with Indian counterparts for cross border collaborations.



Australia



Canada



France



Germany



Israel



Japan



Malaysia



Mexico



Scotland



Singapore



Spain



UK



USA



# INTERNATIONAL CONFERENCE

Advances in Life Sciences and Biotechnology are making a reality of the prediction that the 21st century will be "The Century of Bio". Scientific breakthroughs, innovative products and services will enable better outcomes for Healthcare, Environment, Industrial, Agricultural and Energy Sectors.

The Conference at Bangalore INDIA BIO with its apt theme of "Biotech for a Better Tomorrow", will see participation of over 110 Speakers from more than 20 Countries bringing together Global Leaders, Scientific Minds, Regulators and Investors, to exchange ideas and findings in Biotechnology Research and Development, to share their experiences in running successful Businesses and to further research and business cooperation across India and globally.

Therefore, whether you are a Small, Midsized or Large Company in today's Biotech Industry, YOU can Enhance Your Success in the Business of Biotech by participating in the Bangalore INDIA BIO 2014 Conference.

## Nobel Laureate and World Food Prize Laureate to address @ Bangalore INDIA BIO 2014

### Distinguished Lecture By



#### NOBEL LAUREATE 2012

**Prof. Sir John Gurdon, Kt DPhil DSc FRS**

Distinguished Group Leader, The Wellcome Trust/  
Cancer Research UK, Gurdon Institute in Cambridge, UK

### Keynote Lecture By



#### WORLD FOOD PRIZE LAUREATE 2013

**Em. Prof. Marc Van Montagu**

Founder and Chairman of the Institute for  
Plant Biotechnology Outreach (IPBO), Ghent, Belgium

## EVENT AT A GLANCE

DAY 1 - Monday, February 10, 2014	DAY 2 - Tuesday, February 11, 2014	DAY 3 - Wednesday, February 12, 2014
Inauguration of the Event, Exhibition & Poster	Keynote Lecture	
Distinguished Lecture	Track on BioPharmaceuticals	Track on AgriBiotech
Keynote Lecture	Innovative Models for Drug Discovery & Vaccine Development Through Partnerships	AgriBiotech & Food Security
Fireside Chat Theme: "Technology's Role in Healthcare System to bring about rapid Change for the Better"	Biosimilars: Attaining Global Standards	Secondary Agriculture
Round Table on Harmonisation of Global Regulatory Framework (special focus on Asia Pacific)	What's next for Stem Cells & Regenerative Medicine	Bio Energy & Energy Security
CEO Conclave Panel Discussion Theme: "Leadership in the Biotechnology Industry"	Awards Function	Keynote Lecture
		Track on BioIT & BioServices
		India, A destination of Choice for Clinical Trials: How do we gain lost ground
		Digital Health Fueling a Revolution in Healthcare
		Pharmacogenomics, BioMedical Informatics and Personalised Medicine
		Track on Bio Business
		Investment & Entrepreneurial Finance for Bio Business Part - I
		Investment & Entrepreneurial Finance for Bio Business Part - II
		Workshop
		BioQuiz



## Delegate Registration Tariff\* - Conference and Bio Partnering

Category	Early Bird Offer upto November 30, 2013		Regular Tariff	
	Conference Delegate	Full Delegate	Conference Delegate	Full Delegate
Industry	₹ 8000	₹ 12000	₹ 12000	₹ 18000
Govt., R&D and Faculty	₹ 7000	₹ 10000	₹ 10000	₹ 15000
Poster Presenter	₹ 3000	-	₹ 4000	-
International Full Delegate	-	US\$ 400	-	US\$ 500

For entitlements of each category, please logon to [www.bangaloreindiabio.in](http://www.bangaloreindiabio.in) • 10% discount for a group of 3 or more Delegates in the same booking

\* Service Tax extra @12.36%



# INTERNATIONAL TRADESHOW

International Tradeshow of Bangalore INDIA BIO (BIB) is the biggest Biotechnology Exhibition in India. It means Business. This year it is back with renewed vigor with focused pavilions on various industry verticals. Bangalore INDIA BIO will partner with Major Industry Associations from the Analytical Instrumentation, Medical Diagnostics & Devices, Clinical Research & Contract Research and others to provide them a platform for Business Networking. There is a special emphasis on Micro & Small Enterprises that will connect them with the International as well as Indian Companies.

We have carefully cultivated the Tradeshow at BIB as the meeting ground between Exhibitors, Conference Delegates and over 3000 Business Visitors from across India and Overseas. Bangalore INDIA BIO 2014 is expected to attract over 150 Exhibitors from every segment of the Life Sciences Industry. So participate and connect with the Biotech world!

Tradeshow is being promoted through Website, Trade Journals, Industry Publications, News Dailies as well as Electronic & Social Media to inform and generate interest and bring in the Target Audience.



## Exhibitors Profile

- BioPharmaceuticals
- Laboratory Equipment Manufacturers, Resellers & Suppliers
- BioMedical Devices
- Diagnostics & Instrumentation
- BioServices
- BioInformatics & IT in Biotechnology
- Contract Research & Manufacturing
- Clinical Trials Organisations
- Process Engineering & Equipment
- International Biotech Companies
- Leading Biotech Countries
- Leading Biotech States of India
- IP Consultancies & Law Firms
- BioFuels & BioEnergy

## Visitors Profile

- Biotech & Allied Industries
- International Business Delegations
- Investment Community
- Regulators & Policy Makers from State & Central Government
- Trade Commissions
- Scientific Fraternity
- Academia
- Channel Partners
- Business Associates

## IT4BT Pavilion

Information Technology intervention in Biotechnology has been immense over the years. IT is playing a crucial role in Clinical Research, Trials, Bioinformatics and Drug Discovery. Bangalore being nation's IT capital has added a technological flavor to the BT revolution. IT4BT Pavilion at Bangalore INDIA BIO 2014 is set to bring all such stakeholders under one roof. This will be the place for showcasing the latest developments and also understand what industry requires from the IT world.

## Exhibition Tariff\*

Shell Space	₹ 12000/sqm	US\$ 300/sqm
Raw Space	₹ 11500/sqm	US\$ 275/sqm

**BLOCK  
YOUR SPACE  
NOW!**

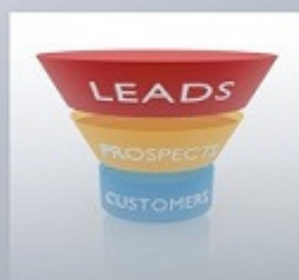
\* Service Tax extra @12.36%

### Entitlements:

- Standard 9 sqm\* stall will be provided with octunum structure with one table, two chairs, three spotlights, company name on fascia, 1 waste paper basket and an electrical connection of 5 amps.
- Raw space is subject to minimum of 27 sqm\*. All other amenities will be charged extra.

\* Conditions apply. For more details refer to Exhibitor Manual at [www.bangaloreindiabio.in](http://www.bangaloreindiabio.in)

Tradeshow at BIB has given value for Exhibitors every Edition and has helped them to Build their brand, increase awareness about their products & services, generate sales leads, identify Channel Partners and more importantly, launch new products and get instant feedback.





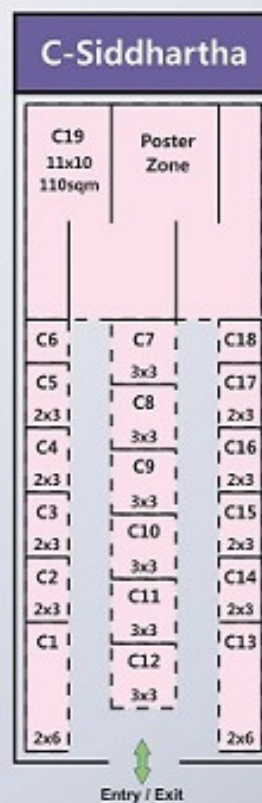
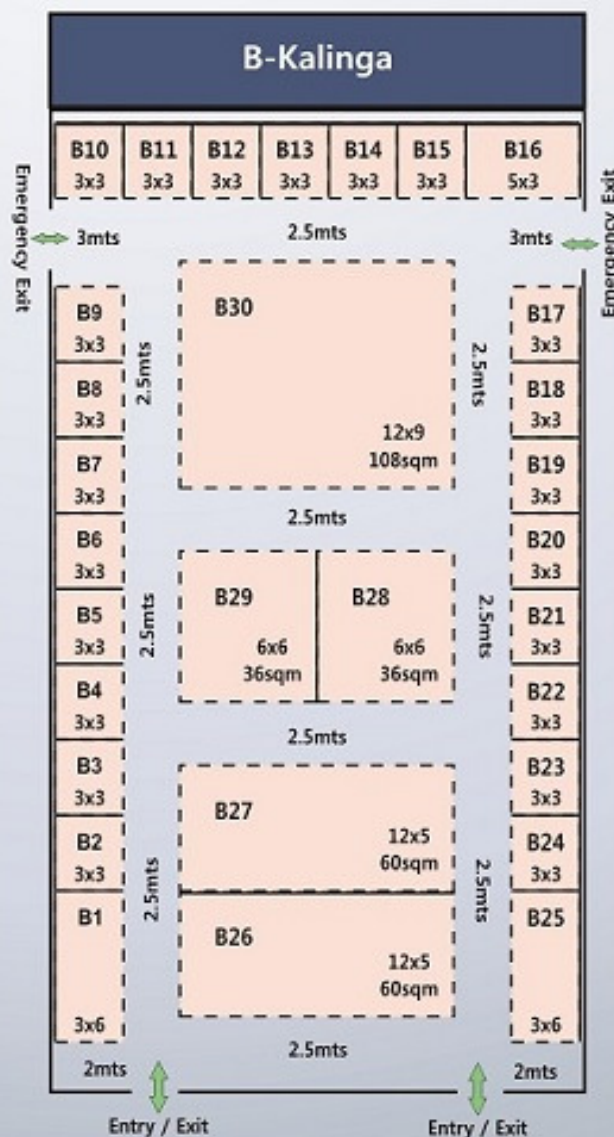
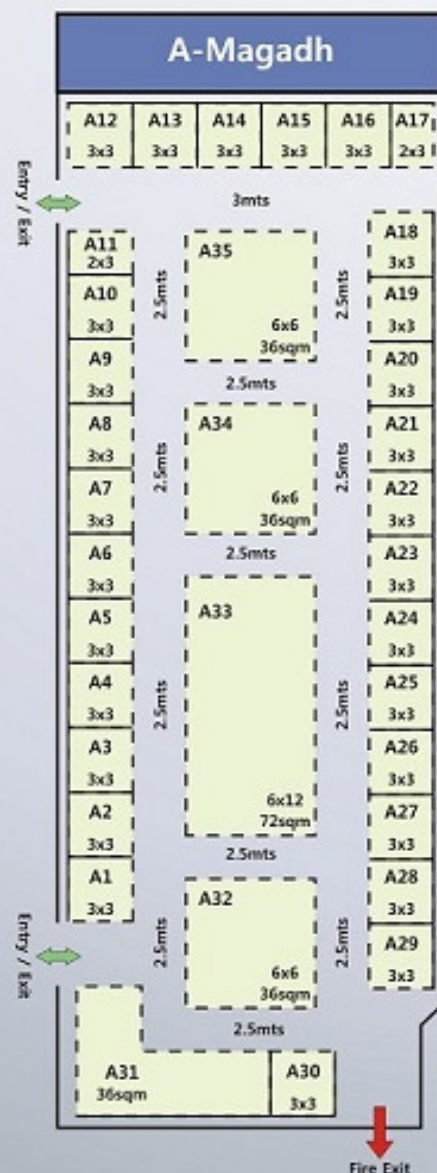
# TRADESHOW FLOOR PLAN

Venue: The Lalit Ashok, Kumara Krupa High Grounds, Bangalore, India

Register as a  
Trade Visitor  
**FREE**

## LEGENDS

- A - Magadh
- B - Kalinga
- C - Siddhartha
- D - Hoysala
- E - Bio Partnering Zone



Note: The floor plan is subject to change at the discretion of the organisers.  
For updated floor plan & booking status, kindly refer to [www.bangaloreindiabio.in](http://www.bangaloreindiabio.in)



## SPECIAL EVENTS

### CEO Conclave

CEO Conclave is an exclusive gathering of Leaders from Biotech community (CEO's, R&D Heads, VCs, Financial Institution Heads and Policy Makers).

A Panel Discussion will be followed by Networking Dinner. It is indeed a time to mingle with the Best in Biotechnology and gain insight into the future!



### Bio Excellence Awards

An exciting & exclusive event, the Bio Excellence Awards Function will recognise the contribution of Biotech Companies and Individuals for their outstanding achievements in the field of Life Sciences & Biotechnology.

Exhibitor Awards for the best Designed & Informative Booth and Poster Awards for the most Original or Innovative Idea will also be presented during the Programme.

### Posters - Walkway of Discovery

Popular amongst Young Researchers, Poster Session will showcase innovative ideas, outstanding research, ground-breaking studies that have the potential to make significant impact in the field of Life Sciences & Biotechnology.

For more details, contact: Ms. Prabha Sharon, poster@bangaloreindiabio.in Mob: +91.99167 85005



### Tutorials & Workshops

The Tutorials and Workshops will emphasize interaction and exchange of information among a sharply focused group of participants. Sessions will be **on Next Gen Entrepreneurs** which will focus on leading BioPharma Companies which are now under the leadership of second generation entrepreneurs who are taking the companies to next level of growth; **on Intellectual Property** which will address the concerns of researchers to provide them with tips on filing the patents, cost involved, commercialising their existing IP, etc. and **on Human Resources** which will prepare biotech faculty to manage the changes occurring in biotechnology industry to train students according to the needs of the industry through Sessions in Soft Skills by HR Heads of leading companies.



### BioQuiz

The Department of IT, BT and S&T, Government of Karnataka is organising India's largest State Level Quiz on Biotechnology - BioQuiz 2014. The objective of the Quiz is to create awareness and help students understand Science and Biotechnology and is open to B.Sc, B.Sc-Agri, B.E-Biotechnology & B.Pharm students from across the Karnataka State. Please mail your team details to [IndiaBioQuiz@gmail.com](mailto:IndiaBioQuiz@gmail.com).





## SPONSORSHIP CATEGORIES & ENTITLEMENTS

Bangalore INDIA BIO offers a wide spectrum of Sponsorship Opportunities suitable for SMEs as well as large corporations from Biotech and its allied industries. Sponsors will gain an incredible amount of visibility and networking opportunities to meet their Business, Corporate and Human Resource objectives.

	CATEGORY	VALUE	MAJOR SPONSORSHIP ENTITLEMENTS
International	Global Partner	US\$ 50,000	Lead Branding across the Event   Privilege to nominate 2 Speakers   Sponsor Showcase area of 36 sqm in the Exhibition   6 Complimentary Full Delegate Registrations   Insert in Delegate Kits   Trade Show Invites   1 Full Page colour advertisement in the Event Document   Logo with hyperlink in the event website
	Country Partner	US\$ 25,000	Prominent Branding as 'Country Partner' across the Event   Privilege to nominate a Speaker   Sponsor Showcase area of 18 sqm in the Exhibition   5 Complimentary Full Delegate Registrations   Insert in Delegate Kits   Trade Show Invites   1 Page colour advertisement in the Event Document   Logo with hyperlink in the event website
Entire Event Driven	Event Sponsor	₹ 25 Lakhs	Lead Branding across the event   Privilege to nominate 2 Speakers   Sponsor Showcase area of 36 sqm in the Exhibition   5 Complimentary Full Delegate Registrations   5 Complimentary Standard Delegate Registrations   Insert in Delegate Kits   Trade Show Invites   1 Page colour advertisement in the Event Document   Logo with hyperlink in the event website
	Platinum Sponsor	₹ 17.5 Lakhs / US\$ 35,000	Prominent Branding across the event   Privilege to nominate a Speaker   Sponsor Showcase area of 24 sqm in the Exhibition   4 Complimentary Full Delegate Registrations   3 Complimentary Standard Delegate Registrations   Insert in Delegate Kits   Trade Show Invites   1 Page colour advertisement in the Event Document   Logo with hyperlink in the event website
	Diamond Sponsor	₹ 12.5 Lakhs / US\$ 25,000	Prominent Branding across the event   Privilege to nominate a Speaker   Sponsor Showcase area of 18 sqm in the Exhibition   2 Complimentary Full Delegate Registrations   2 Complimentary Conference Delegate Registrations   Trade Show Invites   1 Page colour advertisement in the Event Document   Logo with hyperlink in the event website
	Gold Sponsor	₹ 10 Lakhs / US\$ 20,000	Appropriate Branding across the event   Sponsor Showcase area of 12 sqm in the Exhibition   1 Complimentary Full Delegate Registration   1 Complimentary Conference Delegate Registration   Trade Show Invites   1 Page advertisement in the Event Document   Logo with hyperlink in the event website.
	Silver Sponsor	₹ 7.5 Lakhs / US\$ 15,000	Appropriate Branding across the event   Sponsor Showcase area of 9 sqm in the Exhibition   1 Complimentary Full Delegate Registration   Trade Show Invites   1 Page advertisement in the Event Document   Logo with hyperlink in the event website
Conference Driven	Conference Co-Host	₹ 15 Lakhs / US\$ 30,000	Lead Branding during Conference   Appropriate Branding across the event   Privilege to nominate a Speaker   Sponsor Showcase area of 18 sqm in the Exhibition   3 Complimentary Full Delegate Registrations   2 Complimentary Standard Delegate Registrations   Trade Show Invites   1 Page advertisement in the Event Document   Logo with hyperlink in the event website
	Conference Session Co-Sponsor	₹ 6.5 Lakhs / US\$ 13,000	Appropriate Branding at the Conference Venue   Exclusive Branding during the Sponsored Session   1 Complimentary Full Delegate Registration   2 Complimentary Standard Delegate Registrations   Trade Show Invites   1 Page advertisement in the Event Document   Logo with hyperlink in the event website.
	Delegate Kit Sponsor	₹ 5 Lakhs / US\$ 10,000	Appropriate Branding in the Delegate Kit   1 Complimentary Full Delegate Registration   2 Complimentary Standard Delegate Registrations   Trade Show Invites   1 Page advertisement in the Event Document   Logo with hyperlink in the event website
	Poster Session Sponsor	₹ 3.5 Lakhs / US\$ 7,000	Exclusive Branding at the Poster Session Venue throughout the event   Special acknowledgment during Poster Session Launch   1 Complimentary Full Delegate Registration   1 Complimentary Standard Delegate Registration   Trade Show Invites   1 Page advertisement in the Event Document   Logo with hyperlink in the event website
	Bio Banquet Sponsor	₹ 4 Lakhs / US\$ 8,000	Host to the Bio Banquet on any one day of the Conference   Exclusive Branding & Acknowledgment during Banquet   1 Complimentary Full Delegate Registration   1 Complimentary standard Delegate Registration   Trade Show Invites   Logo with hyperlink in the event website
Special Networking Events	CEO Conclave Lead Sponsor	₹ 12.5 Lakhs / US\$ 25,000	Exclusive Co-Branding during CEO Conclave   Host to the CEO Conclave Dinner   Privilege to nominate a Speaker   Appropriate Branding across the Event   Sponsor Showcase area of 12 sqm in the Exhibition   3 Complimentary Full Delegate Registrations   2 Complimentary standard Delegate Registrations   Trade Show Invites   1 Page advertisement in the Event Document   Logo with hyperlink in the event website
	CEO Conclave Co-Sponsor	₹ 7.5 Lakhs / US\$ 15,000	Co-Host to the CEO Conclave Dinner   Associate branding during Conclave   2 Complimentary Full Delegate Registrations   Trade Show Invites   1 Page advertisement in the Event Document   Logo with hyperlink in the event website
	Awards Nite Lead Sponsor	₹ 12.5 Lakhs / US\$ 25,000	Exclusive Co-Branding during Awards Nite   Appropriate branding across the event   Privilege to nominate a Speaker   Sponsor Showcase area of 12 sqm in the Exhibition   3 Complimentary Full Delegate Registrations   2 Complimentary Standard Delegate Registrations   Trade Show Invites   1 Page advertisement in the Event Document   Logo with hyperlink in the event website
	Awards Nite Co-Sponsor	₹ 7.5 Lakhs / US\$ 15,000	Co-Host to the Awards Nite   Associate Branding during the Awards Nite   1 Complimentary Full Delegate Registration   1 Complimentary Standard Delegate Registration   10 Trade Show Invites   1 Page advertisement in the Event Document   Logo with hyperlink in the event website.



# Bangalore INDIA BIO 2013 Acknowledgements

Event Sponsor



Innovation Partner



CEO Conclave  
Lead Sponsor



International  
State Partner



Association  
Co-Partner



Conference Session Co-Sponsors



IT for BT Partner



BioQuiz  
Lead Sponsor



BioQuiz  
Associate Sponsor



Silver Sponsors



Industry  
Partner



Associate  
State Partner



Awards Function  
Co-Sponsor



Session Support



Supported By



Session Sponsor



Industry Research  
Partner



Associate Partners



Workshop By



Supported By



S&T Partner



Bio Partnering  
Business Conclave



Knowledge Partner



Partnering Tool



Event Partner



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To be a Sponsor, Exhibitor, Delegate, Poster Author, log on to [www.bangaloreindiabio.in](http://www.bangaloreindiabio.in) or email at [enquiry@bangaloreindiabio.in](mailto:enquiry@bangaloreindiabio.in)

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Website: [www.bangaloreindiabio.in](http://www.bangaloreindiabio.in)

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